



CHRIS M JOHNSTON
video producer/designer

Extensive knowledge of storytelling, video production and motion graphic design. A successful video producer, editor, compositor and project manager who excels in both independent and team environments. Demonstrates ability to grow account base through excellent client relationship development, communication, and account management skills.

EMPLOYMENT:

FREELANCE VIDEO PRODUCER/EDITOR AND MOTION ARTIST

goCMJ, LLC. – Atlanta, GA & Las Vegas, NV - 3/2014 to Present

Branched off on my own in 2014. Contracted with Moguldom Studios as an editor/designer for 2 documentaries, continued freelancing with Creflo Dollar Ministries and a few other clients.

SPECIALS PRODUCER/EDITOR

CREFLO DOLLAR MINISTRIES – Atlanta, GA - 1/2012 to 3/2014

Writer, producer, shooter, editor and designer of product commercials, show elements and short form videos for national and international broadcast. Also responsible for finishing and versioning commercials for multiple markets.

WRITER/PRODUCER

KIRO-TV (CBS), COX MEDIA GROUP - Seattle, WA - 7/2010 to 7/2011

Produced TV commercial and short form videos for KIRO-TV's retail clients. Closed over \$550,000 in ad buys with creative in the first 6 months.

SENIOR VISUAL ARTIST promoted to INTERACTIVE DIRECTOR

LETIZIA AD TEAM - Las Vegas, NV - 12/2005 to 10/2009

Produced, edited, and designed television commercials, videos, TV shows, and show elements in a fast-paced environment. Promoted in 2009 to the Interactive Director where I established a new interactive division and increased sales from \$0 to \$5,000 per month.

WEB DEVELOPMENT INSTRUCTOR

UNIVERSITY OF NEVADA LAS VEGAS - Las Vegas, NV - 9/2008 to 10/2009

Launched "Web Essentials" class as part of the Internet Design & Technology Certificate Program at UNLV.

PRODUCER promoted to PRODUCTION MANAGER

COX MEDIA - Las Vegas, NV - 4/2004 to 12/2005

Produced commercials; managed a staff of four producers, responsible for scheduling, budgets, and maintenance on three edit bays, production vehicles and field equipment.

3D ANIMATION / COMPOSITING INSTRUCTOR

COLLEGE OF SOUTHERN NEVADA (Formerly Community College of Southern NV.) - Las Vegas, NV - 1/2003 to 1/2005

Created the curriculum and taught Discreet Combustion with 3D Studio Max for CCSN.

PROMOTION PRODUCER / DIRECTOR

KVBC-TV (NBC), SUNBELT COMMUNICATIONS - Las Vegas, NV - 4/2002 to 4/2004

Wrote, produced, shot and edited daily news topicals, promotions, sweeps packages, and designed news promotion elements and animations.

EDUCATION AND PROFESSIONAL DEVELOPMENT:

- Savannah College of Art & Design (SCAD-Atlanta) majoring in Visual Effects (2012)
- Web Design and Multimedia (2) Certificate at UNLV (2007-2008)
- Certified Autodesk Smoke Artist from Autodesk Training Center (2006)
- Maya and 3D Studio Max classes at SBCC and CCSN (1999-2003)
- University of California Santa Barbara majoring in Mathematics (1996-1997)
- A.A. Degree in Liberal Studies from Santa Barbara City College (1992-1995)

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